

Participants' awareness about clothing in a fashion show for aged

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The purpose of this study is to investigate the effects of clothing on self-awareness of aged person. The subjects are models and audiences of two fashion shows for aged. We investigated their attitudes to clothing for aged with observation, questionnaire, interview, and "the Clothing Completion Test" that we have developed in this study. "The Clothing completion Test" is a kind of drawing test and aimed for measuring interest in clothing numerically.

Some cases we met at the fashion shows imply that aged participants have changed their self-images by clothing. Thus, we may suggest that the important factor for aged person's clothing is not only design such as colors or materials, but also opportunities where aged people can experience change of their self-images by changing clothing. In addition, it is very important point that they can share the opportunities with others such as their families or their caretakers.

In conclusion, we would like to say that what is important for all of us is to produce wide choice of clothing for aged people and assist them in creating new self-images with clothing.

The results of the questionnaires on self-awareness and the Clothing completion Test show correlation between public self-awareness and the form quality of the Clothing Completion Test. This correlation may show the validity of the test.